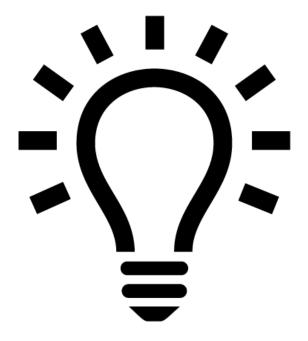


# HashtagBattle.com





We created by passion a cool and famous website.

#### Damian



Web Developer
Co-Founder of Geeksters.co
Professor at Ingésup (Private French Engineer University)
Startup Weekend Organizer

www.damln.com

#### Camille



Web Developer
Co-Founder of Human Coders
Lean Startup Trainer
Startup Weekend Facilitator & Mentor

www.camilleroux.com

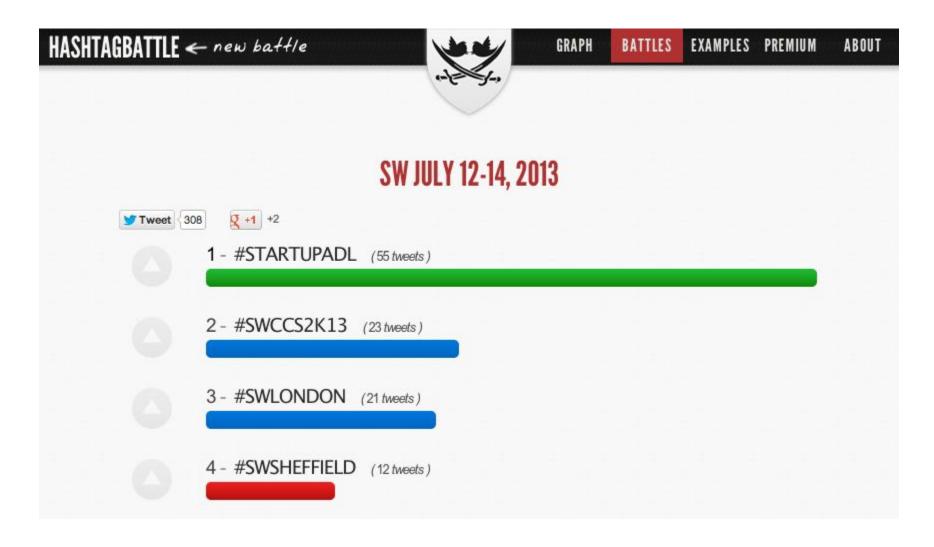
# **Q** What is HashtagBattle?

HashtagBattle is a simple tool to compare the popularity of two hashtags (on Twitter).





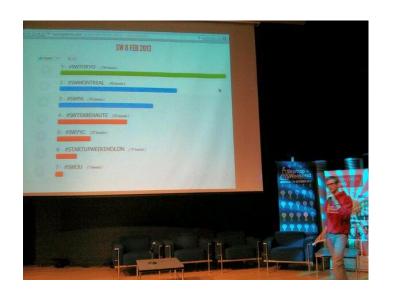
You can compare more than two hashtags with MultiHashtag Battles

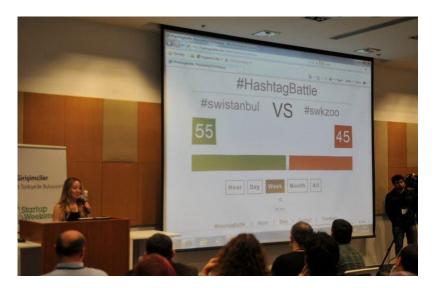


#### Display the trend of a hashtag in the last 72h



# Some Nice Stories

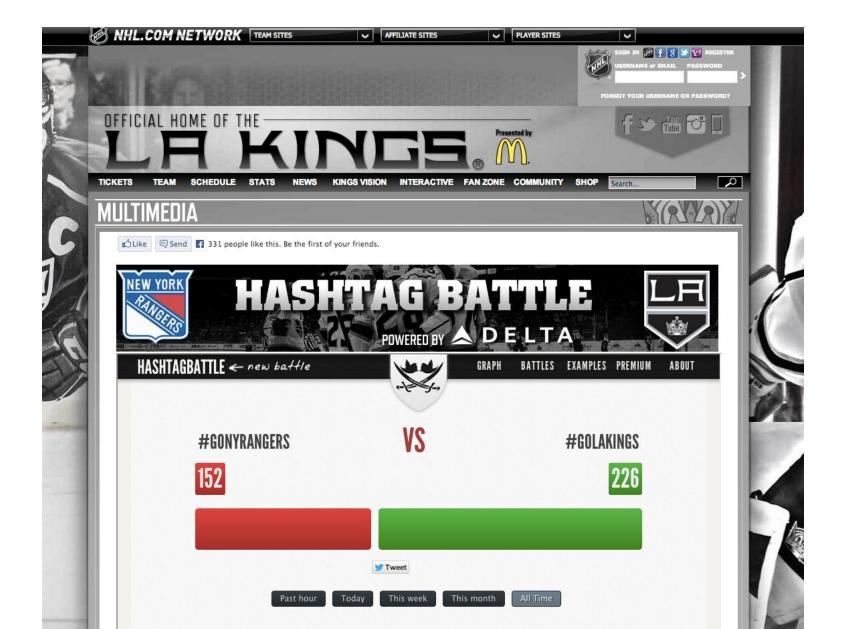








#### NHL



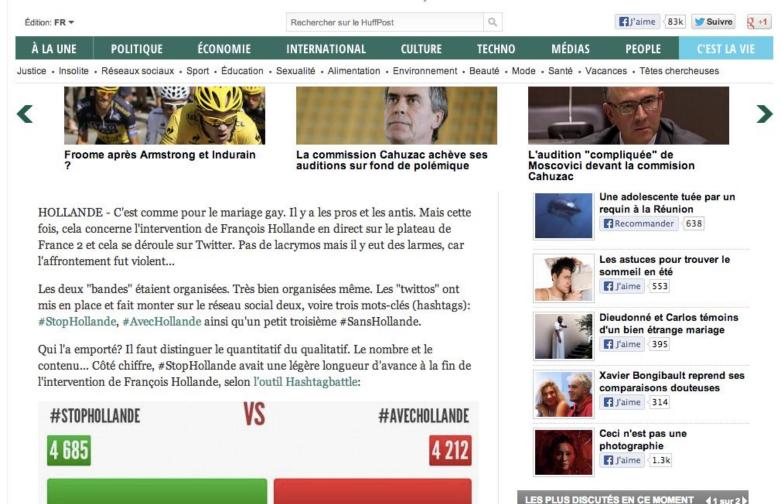


### **Huffington Post**

17 juillet 2013

#### LE HUFFINGTON POST

en association avec le Groupe Le Monde





#### Libération





## Figaro





#### **iTELE**





+85,000

(shares on Twitter since may 2011)



+100,000

(page views record in a day)



10 min

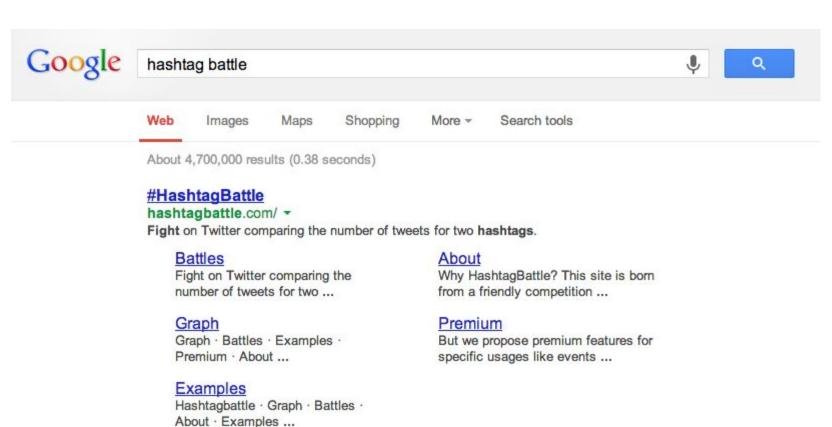
(average duration on the site in 2013)

(**(•)**) Karma



	Country / Territory	% Visits
1.	United States	23.71%
2.	Brazil	13.33%
3.	Venezuela	5.79%
4.	United Kingdom	5.53%
5.	France	5.20%
6.	Philippines	3.36%
7.	Canada	3.34%
8.	Mexico	3.20%
9.	(not set)	2.95%
10	. Germany	2.32%

#### (**(+)**) Karma



#### #HashtagBattle | Facebook

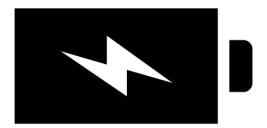
https://www.facebook.com/HashtagBattle \*

More results from hashtagbattle.com »

HashtagBattle. 1098 likes · 4 talking about this. During the Nice Sophia-Antipolis Startup Weekend, we wanted to compare with the Lausanne one the number of ...

(••) Karma

### Competitors



We have **0** competitors in the 1st page of Google Search.





We have received quote requests **every week** for premium features.

And we've done **nothing** to attract them.



Branded Custom MultiHashtag Battles.

**Embedable Widgets** (MultiHashtag or Simple Battles)



# We want to sell it



...because we don't know the US market very well.

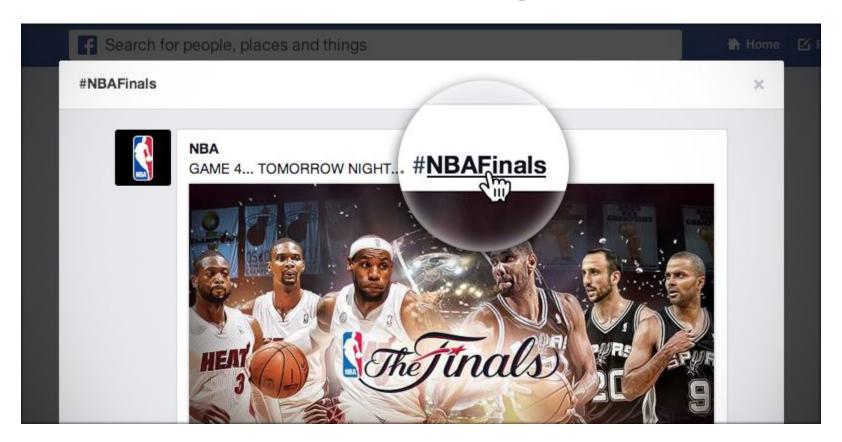
...because we have no time to make it evolve.

...because we have to let it go if we want to see it grow.



### It's **really** hot.

Facebook introduced Hashtags in June 2013

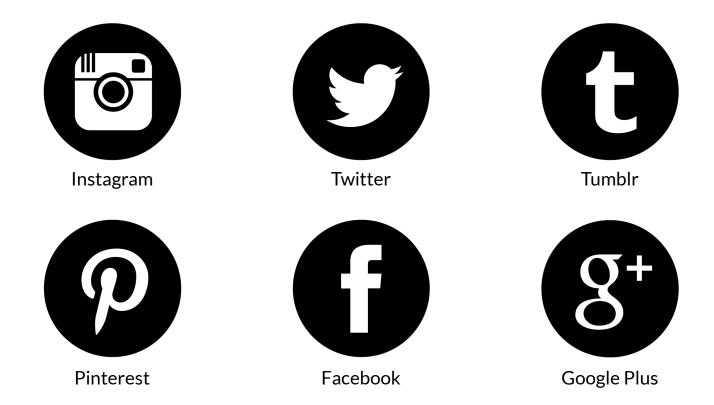


What about future Facebook Hashtag Battles?



# Hashtags are everywhere.

Who's using them in 2013?



... and more

# Who could use HashtagBattle?

**Communication Agencies** 

Mass media (TV Shows, News)

**Political Parties** 

Sport Leagues (NBA, NFL, NHL, FIFA WorldCup 2014)

Event organizers (Startup Weekend, Meetups, Conferences)

Online Betting websites



Need more **informations?** contact us.



contact@hashtagbattle.com